

Meeting Minutes

Arkansas Wine Producers Council

Tuesday, January 20, 2026, 10:00 am

Zoom

Appointed Members

Mr. Andrew Post

Ms. Audrey House

Mr. Dennis Wiederkehr, Chair

Mr. Michael Post, Treasurer

Mr. Daniel O'Shea, Secretary

Dr. Renee Threlfall, Vice Chair

Ms. Dalaney Thomas

Ex Officio Members

Arkansas Grape Growers Association President

- A. Call to Order 10:05 am

- B. Welcome Council Member Roll Call: Present – Dr. Renee Threlfall, Dennis Wiederkehr, Michael Post, Andrew Post, Dan O'Shea and Dalaney Thomas. This was the first meeting for Dalaney from the Department of Tourism. She introduced herself to the group and the existing members each introduced themselves to her.

- C. Consideration to Approve the October 2025 quarterly minutes: Renee made a motion to accept the minutes, Michael seconded it. Motions carried. ''

- D. Treasurer Report: Michael reported that the balance in the checking account is \$3819.03. The only disbursement during the last quarter was \$500 to the Blackberry Association for the MidSouth Berry Conference.

- E. Committee Reports
 - a. Council Bylaws – Nothing to report.

 - b. Arkansas Wine Agri Marketing Grant FY2021 (19-6-839) –Nothing to report.

 - c. Website- Nothing to Report

 - d. Tourism Facility: Tourism Development Trust Fund (3-5-1802) – Dalany was brought up to speed on this. It was explained to her that no progress had been made on this project since the AWPC was put under the auspices of the Department of Commerce Three years ago. Dalaney stated that she will get with her CFO to determine where and

how much the current balance is and what the allocation process is. Renee stated that a White Paper was put together years ago containing what the Council members wanted from this project. Dennis stated that he has this on his hard drive and will send it out to the current members of the Council.

- e. Tourism Signage- The complete lack of defined policies and procedures concerning signage was explained to Dalany. She suggested a complete audit of the current signage and the current unmet signage needs. All agreed that this should be done. Dalany also recommended calling a special meeting with the Arkansas Agri-Tourism department to see what assistance they could be. Per Delany, another tool that Tourism could provide is help with brochure design.

- f. NGRA- Dennis will be attending a meeting next week.

- F. Unfinished Business – Officer and Governor Appointments- Officer Elections. Michael suggested keeping the same officers. Andrew seconded and it was unanimously approved.

- G. Other Business
 - a. Arkansas Grown – There will be no Arkansas Grown conference this year. Instead there will be a Mid-South berry conference Jan 22-24 2026 at the Tyson Center in Fayetteville.

- H. Comments- The next Council meeting date will be Tuesday April 21, 2026.

- I. Adjournment- Andrew made a motion to adjourn and Michael seconded it. Meeting ended at 10:50 am.

AWPC P.O. Box 101 Altus, AR 72821

NOTE: All exhibits for this meeting are available by electronic means and are accessible on [Arkansas Wine Producers Council | Arkansas.gov](https://www.arkansaswineproducers.org)

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