

Meeting Minutes

Arkansas Wine Producers Council

Tuesday, January 16, 2024, 10:00 am

Zoom

Appointed Members

Mr. Andrew Post

Mr. Daniel O'Shea, Secretary

Ms. Audrey House

Mrs. Renee Threlfall, Vice Chair

Mr. Dennis Wiederkehr, Chair

Mr. Michael Post, Treasurer

Ex Officio Members

Mr. Doug Hausler, Arkansas Association of Grape Growers President

- A. Call to Order 10.05 am

- B. Welcome Council Member Roll Call: Present – Dr. Threlfall, Daniel O'Shea, Doug Hausler, Audrey House, and Dennis Wiederkehr. Andrew Post joined later. No guests were present.

- C. Consideration to Approve July 2023 minutes: Renee made a motion to accept minutes, Dan seconded it. Motion carried. ``

- D. Treasurer Report: There is a balance of \$2278.83 in the bank account.

- E. Committee Reports
 - a. Council Bylaws – Nothing to report.

 - b. Arkansas Wine Agri Marketing Grant FY2021 (19-6-839) – Doug asked whether the new or the old owners of a winery that has been sold will get the Grant funds in a year in which it has been sold. To be determined. Dan expressed interest in applying for the Grant and Dennis will send him the checklist that lists the requirements.

 - c. 2023 Budget – Nothing to report.

 - d. Website – Nothing to report.

 - e. Tourism Signage Protocols & Procedures – Nothing to report.

 - f. Tourism Facility: Tourism Development Trust Fund (3-5-1802) – A status update is still needed.

- g. National Grape Research Alliance – Andrew thought it best to find a replacement for him. He will talk further with Dennis about this.

- F. Unfinished Business – Officers and Government Appointments- Michael talked to the governor and she indicated that she has 500 appointments remaining to be filled. That being the case, Dennis asked if the council thought the best thing to do at this point would be to keep the status quo on members and officers. Renee made a motion to do this and Audrey seconded it.

- G. Other Business
 - a. AQW Update: Renee reminded everyone that the AQW competition will take place this year in August and that fruit wines would be accepted this year, although they won't be eligible for the competition. She also said that the AQW wines will be featured at the Arkansas Grown hospitality room. Also, she offered to bring the AQW presentation to any events the wineries might have. Dennis expressed interest.

 - b. Arkansas Grown. It will take place Jan 25-Jan 27 in Hot Springs, with over 400 people expected to attend. Doug will be in charge of the Hospitality Suite and AQW wines will be featured. Wineries are also welcome to bring other wines and any promotional material they have. Renee stated that we have a good line-up of speakers and she will send the schedule out.

 - c. Legislative Update. Nothing to report.

- H. Comments- This was Doug's last meeting and Dennis thanked him for his contribution to the Council over the years.

- I. Adjournment- Renee made a motion to adjourn and Andrew seconded it. Meeting ended at 10:28 am.

AWPC P.O. Box 101 Altus, AR 72821

NOTE: All exhibits for this meeting are available by electronic means and are accessible on Arkansas Wine Producers Council | Arkansas.gov

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