

## Meeting Minutes

### Arkansas Wine Producers Council

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Tuesday, May 14, 2024, 10:00 am

#### Zoom

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#### Appointed Members

Mr. Andrew Post

Mr. Daniel O'Shea, Secretary

Ms. Audrey House

Dr. Renee Threlfall, Vice Chair

Mr. Dennis Wiederkehr, Chair

Mr. Michael Post, Treasurer

#### Ex Officio Members

Dr. Renee Threlfall, AAGG Chairman

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- A. Call to Order 10.04 am
  
- B. Welcome Council Member Roll Call: Present – Dr. Threlfall, Dennis Wiederkehr, Andrew Post, Michael Post. No guests were present.
  
- C. Consideration to Approve January 2024 minutes: Renee made a motion to accept minutes, Andrew seconded it. Motion carried. ````
  
- D. Treasurer Report: There is a balance of \$1716.32 in the bank account. The CD balance is \$38,508.21 and the maturity date is May 26. Michael will Take \$5000 out of it and put it into the bank account and the remainder in a new CD.
  
- E. Committee Reports
  - a. Council Bylaws – Nothing to report.
  
  - b. Arkansas Wine Agri Marketing Grant FY2021 (19-6-839) – Last year's committee, Andrew, Michael, and Renee, will remain in place for this year. Andrew will get info from DFA on eligible wineries. The committee will Zoom meet at 10:50 am on June 17 and the council will meet after that at 11 am.
  
  - c. 2023 Budget – Nothing to report.
  
  - d. Website – Nothing to report. Dennis expressed an interest in improving the website in the future.
  
  - e. Tourism Signage Protocols & Procedures – Nothing to report.

- f. Tourism Facility: Tourism Development Trust Fund (3-5-1802) – A status update is still needed.
  
  - g. National Grape Research Alliance –Dennis received an email from them containing information on research projects, new USDA info, etc. He will forward it to the Council members.
- F. Unfinished Business – Officers and Government Appointments- Dennis brought up the issue that Dr Threlfall is currently holding down 2 positions on the Council since being elected AAGG President and thought it might be a good idea if someone else from the AAGG became its representative on the Council..
- G. Other Business
- a. AQW Update: Renee reminded everyone that the AQW competition will take place this year in August and that she would be updating the website shortly.
  - b. Arkansas Grown. No dates or location have been decided for next year' event.
  - c. Legislative Update. Nothing to report.
  - d. Renee has arranged for a TTB representative to set up two webinars that address TTB compliance issues. The 1<sup>st</sup> one will be May 21 from 11 to 12:30. She urged everyone to register so that they would be able to receive recordings of the presentations. She will send out a reminder.
- H. Comments- The next Council meeting is scheduled for Tuesday July 16 at 10 am and the following one is scheduled for Tuesday October 15 at 10 am.
- I. Adjournment- Andrew made a motion to adjourn and Michael seconded it. Meeting ended at 10:26 am.

**AWPC P.O. Box 101 Altus, AR 72821**

**NOTE: All exhibits for this meeting are available by electronic means and are accessible on [Arkansas Wine Producers Council | Arkansas.gov](http://Arkansas Wine Producers Council | Arkansas.gov)**

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